

# Ronit Shakya

## Summary

Marketing and Business professional with experience in project coordination, business operation, client relationship management, merchant acquisition and financial market analysis. Experienced in coordinating stakeholders, support operational planning, managing customer relationship and contributing day to day business activities. Strong background in marketing, business development and independent market analysis.

## Contact

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**Location:**  
Sinchahiti, Lalitpur, Nepal

## Skills

- Technical Analysis in Stock Exchange
- Relationship Management
- Business Development
- Client Relation
- Communication and Leadership
- Project Coordination

## Education

**Little Angels College of Management (LACM), Kathmandu University**  
BBA, Marketing (2018-2022)

**Ideal Model College**  
+2 (2016-2018)

**Ideal Model Higher Secondary School**  
SLC (2016)

## Work Experience

- ❖ **Project Executive | AD Mission International | 2026**
  - Coordinate and support project and campaign execution.
  - Coordinate with clients, internal teams, vendors and other stakeholders to ensure smooth project delivery.
  - Support campaign planning, scheduling, resources coordination and operation execution.
  - Maintain communication and coordination between clients and execution teams.
- ❖ **Shakya Brothers | Handicraft Business | 2019-2025 |**
  - Assisted with day to day business operations and customer related activities.
- ❖ **Independent Market Analyst and Trader | 6 years |2020-Present**
  - Conduct Technical and Fundamental Analysis of listed Companies.
  - Monitor portfolio and market conditions to support investment decisions.
- ❖ **Operator | BERA | Online based Clothing Store |2023**
  - Handled day to day operations of an online clothing business.
  - Managed customer communication, order coordination and Overall operation related activities for an online clothing business.
- ❖ **Intern | Khalti | Merchant Acquisition Department | 2022**
  - Supported Merchant acquisition activities.
  - Assisted with merchant communication and relationship management.

## Trainings

- Chinese Language
- Digital Marketing
- Technical Analysis
- Fundamental Analysis

## Certifications

- ❖ Certificate of Membership “Leo Club of Kathmandu Minbhawan”
- ❖ Certificate of Completion “The Fundamentals of Digital Marketing”
- ❖ Certificate of completion “In depth Technical Analysis Course”
- ❖ Certificate of Completion “Basics of Fundamental Analysis Course” By Ideapreneur Nepal