

AYESHA GAUTAM

UI/UX Designer | Graphic Designer

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LinkedIn: [Ayesha Gautam](#)

SKILLS

UI/UX Design

- User interface design
- User experience fundamentals
- Wireframing & prototyping
- Responsive design
- Layout & visual hierarchy
- Color theory & typography

Graphic Design

- Brand collateral
- Social media graphics
- Posters & banners
- Business cards & letterheads
- Brand guideline layouts

Technical

- HTML & CSS
- Web design
- GitHub
- Basic IT support

Soft Skills

- Creativity
- Problem solving
- Communication
- Teamwork
- Attention to detail

LANGUAGES

Nepali - Native
English - Conversational
Hindi - Conversational

PROFILE SUMMARY

Information Technology graduate with 6 months of hands-on internship experience in UI/UX and graphic design. Contributed to design work for various companies, creating clean digital interfaces and visual assets. Strong interest in user-centered design, visual hierarchy, typography, responsive layouts, and consistent brand communication.

PROFESSIONAL EXPERIENCE

UI/UX & Graphic Design Intern | BYAS IT | 6 Months

- Designed website interfaces and visual assets for client and internal projects
- Created wireframes, page layouts, responsive UI concepts, and presentation-ready mockups
- Produced brand collateral including social media graphics, banners, business cards, letterheads, forms, and brand-guideline materials
- Refined designs based on project requirements and team/client feedback

EDUCATION

Bachelor of Science in Information Technology (BSCIT)

The British College, Thapathali | Completed

High School in Computer Science / +2

Uniglobe Higher Secondary School, Kamaladi

SELECTED DESIGN PROJECTS

Sushumna – Logo & Product Website UI/UX

Designed the Sushumna logo and product website interface for an AI-powered business automation platform. Focused on clear visual hierarchy, structured layouts, modern UI, and presenting the product in an easy-to-understand way.

INTERESTS

- UI/UX design
- Graphic design
- Branding & visual identity
- Web design
- Digital product design

Aakarshan International – Website, Branding & Graphic Design

Designed Aakarshan International's complete website and created supporting graphic materials, including banners, social media posts and templates, letterheads, recruitment forms, employee ID cards, business cards, and the company's brand guideline, with revisions based on company feedback.

BYAS IT – Branding, Corporate Identity & Website Design

Created a complete set of visual and digital design materials for BYAS IT, including the logo, business card, employee ID card, letterhead, email signature, brand guideline, and website UI. Focused on maintaining a consistent visual identity across both digital and print applications.

Growth - Website Design

Designed website interface and page layouts based on project content, usability requirements, and visual direction, with emphasis on clean structure and professional presentation.

PORTFOLIO

I have uploaded a selection of my UI/UX and graphic design work to GitHub, including website interface designs, brand guideline projects, logos, business cards, ID cards, letterheads, email signatures, and other visual design work completed for company projects.

GitHub Portfolio: [ayesha-gautam-design-portfolio](https://github.com/ayesha-gautam-design-portfolio)